

SAMPLE BOARD MEMBER EXPECTATIONS

LEAD

The Board of Directors governs by setting policy and by overseeing finances, operations, development and public relations. In order to effectively carry out these responsibilities, each Board member is expected to have a strong understanding of the organization, including the clients we serve, our programs, and our targeted outcomes by:

- ★ Participating in 4 hours of Organizational programs each year.
- ★ Completing at least one tour of all program sites each year.
- ★ Reading the quarterly newsletter, annual report and other Organizational materials.



SUPPORT

The Board of Directors is responsible for securing the resources necessary to carry out the mission of the Organization. Annually, each Board member is expected to:

- ★ Raise unrestricted revenue through personal face-to-face asks.
- ★ Support the organization's fundraising events.
- ★ Make a personal, meaningful, financial contribution to the organization.



SERVE

The vitality and strength of the Organization and the Board of Directors is dependent on Board leadership and commitment. Each member should be prepared to:

- ★ Complete a three-year renewable term of service.
- ★ Serve as an Officer or Chair a Standing Committee or Task Force.
- ★ Participate in the identification and recruitment of new Board members.



PLAN

The Board is responsible for governance of the organization and, in partnership with Executive Leadership, for setting the strategic direction of the organization. Each member should:

- ★ Attend at least 75% of scheduled Board meetings and appointed committee meetings.
- ★ Actively engage in decisions regarding goals, course, and direction of the organization.
- ★ Contribute knowledge of the community, political climate, and economic forecast for the good of the organization and the clients it serves.



ADVOCATE

Each Board Member is an ambassador to the community for the Organization and the clients we serve. Each member should be prepared to:

- ★ Represent the organization as a public speaker to potential supporters.
- ★ Share Club program successes with friends, business contacts, civic clubs, and other potential supporters.
- ★ Actively seek to identify opportunities to advance organizational outcomes.

